



OHIO
UNIVERSITY

Women in Philanthropy

Annual Report

July 2011

TABLE OF CONTENTS

Overview	3
WIP Mission	4
WIP Goals	5
Current Initiatives	5
Current Activities.....	5
WIP Events	6
WIP Financial Literacy Task Force	14
WIP Financial Information	16
WIP Endowment Updates	17
Other WIP Happenings	27
WIP Upcoming Dates.....	29
WIP Committees	30
Contact information	31

OVERVIEW

FY 2011 (July 1, 2010 – June 30, 2011)

What an amazing year Women in Philanthropy of Ohio University (WIP) has enjoyed. We are a growing group of dynamic, energetic women who enjoy having FUN together as we train future generations to give back. WIP encourages women, and “men who get it,” to contribute their time, talent, and treasure to help OHIO University students.

WIP encourages OHIO students to be “Ready to Work” which includes: educating students about financial literacy, leadership development, professional communication, and help with internships. WIP also supports an Ohio University faculty or staff member to attend the Higher Education Resource Services (HERS) leadership training. Please see page 8 regarding the November 2010 meeting where Dr. Betsy Partyka shared her experience with WIP.

Jeannie Becka, our WIP Financial Literacy Task Force (FLTF) Chair, is working with 18 task force members and graduate student intern, Golden Fanning, to help move the WIP FLTF forward. The full FLTF report begins on page 14.

During our fiscal year, we had ten events, which reached over 350 people across the country. This year included the popular WIP OHIO Women Making a Difference Conference. During the two-day event held on April 27 and 28, 2011 over a hundred women convened in the beautiful Walter Hall Rotunda and our amazing Baker University Center. The 3rd Biennial Conference highlighted alumnae, students, and faculty as they shared their life experiences during the Divas and Desserts Reception, breakout sessions and the “Power of the Purse” Silent Auction Luncheon. You may read the full story beginning on page 9, written by WIP graduate student volunteer Allison Pisching.

We are excited many individuals are stepping up to Chair or participate in various WIP committees as well as donating their time, talent and treasure to help WIP’s mission. The Washington DC area WIP women have met to work on a future DC event. Lindsay Partusch Goldstein and Heather Foss, WIP New Leader Co-Chairs, are working with alumnae in DC regarding a model of how to gather young alumnae, as well as “young at heart” alumnae to join WIP. Please see page 30 for our committee chair list and let them know if you are interested in helping.

Thank you for your interest in WIP and we appreciate your feedback as we grow. Please continue to spread the word about WIP so others may join in the fun as we network with one another to help OHIO.

Regards,

Dorothy Schey, Director of Development for Special Fund Raising Initiatives and WIP Secretary

WIP MISSION

Women in Philanthropy of Ohio University will foster a powerful tradition of giving and support for the University and its departments, activities and facilities. It will aspire to increase the number of women who give to OHIO by providing advocacy about women's philanthropic issues, and by training future generations of Ohio University donors.

Train future generations to give back

Lead by example

Connect with OHIO

WIP GOALS

1. Broaden the base of financial support by women and friends of Ohio University and encourage them to increase their giving.
2. Build a culture of giving among current and future Ohio University students.
3. Educate Ohio University students in the area of financial literacy.
4. Encourage a sense of community among ourselves and those we serve.

CURRENT INITIATIVES

- WIP Discretionary Fund (Greatest Need)
- Amanda J. Cunningham Leadership Center Endowment
- Baker University Center Programming Endowment
- Leona Hughes LeaderShape Endowment
- Center for Community Service Endowment
- Jeanette Grasselli Brown Leadership Initiative Endowment
- WIP Joan “Jody” Galbreath Phillips Giving Circle to Support Women’s Athletics
- WIP Ohio University Chillicothe Regional Campus Giving Circle

CURRENT ACTIVITIES

- 3 Optional Meetings/Gatherings per year
- WIP OHIO Women Making a Difference Biennial Conference
- Money U Online Financial Literacy Course offered as a pilot program for students
- Regional WIP Events
- WIP Joan “Jody” Galbreath Phillips Giving Circle to Support Women’s Athletics Events
- Ohio University Chillicothe Regional Campus Giving Circle Events
- WIP Leona Hughes Inspiration Award
- Over \$350,000 raised to help OHIO students

WIP EVENTS

FY 2011 (July 1, 2010 – June 30, 2011)

Tea at The Four Seasons, Chicago

On July 22, 2010 Women in Philanthropy of Ohio University met at The Four Seasons in Chicago for the WIP Chicago Tea. The tea was a success! The energy level was high and we had a lovely afternoon of sharing our Ohio University memories with alumnae from the Class of 1948 to the Class of 2002. There was a mix of ages and professions, from teachers, to lawyers, to businesswomen, and even a judge! Frank Krasovec, Chairman of the Ohio University Foundation Board and Howard Lipman, former VP of Ohio University Advancement, were able to join us for the Chicago Tea. Dick Judson, 1954 OU graduate and band leader of the Dick Judson Orchestra, played “Colors of the Wind” on his flugelhorn. Door prizes included a green purse to highlight the upcoming WIP Conference “Power of the Purse” Silent Auction.

WIP Honors Dr. Jeanette “Jenny” Grasselli Brown, Chicago

On July 23, 2010 Dr. Jeanette “Jenny” Grasselli Brown was honored with the WIP Leona Hughes Inspiration Award at The Four Seasons Hotel in Chicago. Dr. Grasselli Brown’s service and contributions to Ohio University include serving as distinguished visiting professor and director of research enhancement from 1989–1995, as Chair of the Board of Trustees, nine years as a Foundation Board Trustee, as Chair of the Ohio Board of Regents, and on the Cutler Scholars Board of Governors. She has received the Alumni Association Medal of Merit, the Alumna of the Year Award, the John C. Baker Founders Award and on November 7, 2003 she received the Founder’s Citation Award, the highest honor presented by the Ohio University Board of Trustees. Jenny’s acceptance speech highlighted the importance of philanthropy. She eloquently took the attention away from herself and talked about the importance of giving back and the wonderful way it makes you feel. It was a beautiful night highlighting a woman who has done so much for Ohio University.

WIP Corcoran Gallery of Art Tour, Washington, D.C.

Despite the rain and traffic, WIP enjoyed a delightful afternoon event at the Washington, D.C. Corcoran Gallery of Art on Sunday, September 12, 2010. We gathered for a light lunch in the Corcoran Café and then enjoyed a tour of the Corcoran. Heather Foss, who is training to be a docent at the Corcoran Gallery of Art, deserves a special thank you for all of her hard work in planning this WIP D.C. event!

Sports Business Association GROWL Golf Event, Athens

Susan Barga, Athens Realtor with Larry Conrath Realty, sponsored the Saturday, October 2, 2010 GROWL Golf Event held at the Ohio University Golf Course. The OU student organization, Sports Business Association, organized and ran the GROWL event where 32 golfers enjoyed a golf scramble with lunch. The participants received golf balls, a goodie bag, and a nice polo shirt. The event was a success and the Sports Business Association raised \$1,000 to donate to the WIP Jody Galbreath Phillips Giving Circle to Support Women's Athletics.

Tea at the Home of Dolores Kirby, Washington, D.C.

Loyal alumna Dolores Kirby BSJ '47 very graciously hosted the Women in Philanthropy of Ohio University Tea at her Washington, D.C. home on October 20, 2010. Dolores and her late husband, Richard N. Kirby, AB '47, spent a good deal of their lives overseas where he was a Foreign Service Officer. Dolores and Dick Kirby established a fund that supports Ohio University language students



who wish to study abroad. Those in attendance enjoyed seeing the beautiful items from all over the world and particularly hearing the stories behind the artifacts. All enjoyed the afternoon, filled with delicious goodies, delightful conversation, and reflections of our time at Ohio University. Thank you, Dolores, for your elegant and warm hospitality!

OU Library Event at Lincoln Center, NYC

On October 27, 2010, WIP women joined others inside the Vincent Astor Gallery at the New York Public Library at Lincoln Center to view the Alwin Nikolais Collection commemorating the 100th birthday celebration of Nikolais. President Roderick McDavis, former President Dr. Vernon Alden, and Dean of Libraries Scott Seaman, and Director of Development Doug Partusch were also present during the opening ceremony of the exhibit. The materials from the exhibit are permanently housed in Alden Library's Alwin Nikolais and Murray Louis Dance Collection, curated by Judith Connick.

WIP Meeting in Athens featuring Dr. Betsy Partyka

Our November meeting coincided with the Ohio University Foundation Board of Trustees' meeting on November 4, 2010, at the Ohio University Inn and Conference Center. Dr. Betsy Partyka, OHIO Professor of Modern Languages and WIP's Leadership speaker described her experience at the 2010 Higher Education Resource Services (HERS) Institute for Women in Higher Education Administration at the University of Denver. WIP sponsored Betsy's attendance at the HERS Institute.

WIP Welcomed Coach Frank Solich at February Meeting

WIP Chair Barbara Strom Thompson presided over the February 3rd meeting in the Lindley Room at The Ohio University Inn and Conference Center. She opened the meeting with a welcome address and reported that WIP has raised \$350,000 to date.



The keynote speaker of the meeting was OHIO Head Football Coach Frank Solich, who shared stories from his 40-year coaching career after graduating from the University of Nebraska. February was the culmination of recruiting players for the upcoming season, and 24 players signed letters of intent for OHIO the day before the WIP meeting. Coach Solich identified recruiting good athletes as the most important thing he does. He believes his position enables him to help young men maximize their ability on the field and in the classroom. The Bobcats are involved in many community service activities, including campus clean up, blood/marrow drives, building a new playground in New Orleans, working in

homeless shelters, and participating in both the Big Brothers & Big Sisters program and “Rufus Reads.”

During the meeting WIP Giving Circle Chairs gave their reports. Joyce Atwood spoke about the new WIP Ohio University Chillicothe Regional Campus Giving Circle and their founding members, purpose, etc. (see page___ for their 6/15/11 report). The WIP Jody Galbreath Phillips Giving Circle to Support Women’s Athletics report was given by Chair Stacia Taylor.

Gracie Mansion Opens Its Doors for WIP

Thursday, February 17 was a perfect afternoon to share memories of Ohio University at the historic Gracie Mansion in New York City, the Mayor’s “official” residence. Guests tasted delicious, exquisitely displayed morsels and tea, and relished being together with alumnae from the Class of 1958 to the Class of 2010.



WIP Chair Barbara Strom Thompson provided an overview of WIP, a growing group of alumnae working to engage OHIO women across the country. Arlene Greenfield, WIP member and Chair of the Ohio University Alumni Association (OUAA), also provided information regarding the wide reach of the OUAA.

WIP OHIO Women Making a Difference Conference, Athens

Article by Allison Pisching

The 2011 “OHIO Women Making a Difference Conference,” held April 27–28 on Ohio University’s Athens campus, was a resounding success. The biennial conference, hosted by Women in Philanthropy, provided an opportunity to network, learn, have fun, and celebrate and honor the contributions that women have provided to their communities. The conference made a difference to students, faculty, and alumnae of Ohio University.



“Divas and Desserts” kicked off the conference on Wednesday evening with a networking reception and mixer. Attendees were able to hear from three incredible speakers and were provided an opportunity for questions at the end.

OHIO graduate of 1976 and Chair of WIP, Barbara Strom Thompson, emphasized its mission to increase loyalty and to train future generations in the program. In regards to philanthropic contributions, Barbara celebrates even the smallest of donations, especially if it is a first time donor. Getting women involved is the first step.

In addition to an inspiring opening from Barbara, attendees were able to hear from Alyson Kado, a freshman student serving as the Philanthropy Chair of the Student Alumni Board. Alyson is extremely involved on campus and believes the service opportunities at OHIO are plentiful.

The keynote speaker was Ohio University alumna Janelle Simmons. Janelle is the Director of Community Relations and Philanthropy for Limited Brands, Inc. and has a bachelor’s degree in journalism from the E.W. Scripps School. She has appeared on the Columbus Business First Forty Under 40 and Who’s Who in Black Columbus lists. Simmons said she sought to establish a positive stereotype for the “divas” of the world, suggesting that these women are independent and successful intellectuals, who are always prepared and unforgettable. Simmons urged women to know and love themselves, to give others grace, and to give back their time, talent, and treasure.



The “Divas and Desserts” event really set the bar high for the rest of the conference. Each speaker offered wisdom to current students and alumnae alike in terms of life lessons and philanthropic efforts.



Thursday’s events began with an introduction from Associate Vice President and Provost Pam Benoit who reported statistics about the presence of women in important positions on Ohio University’s campus. Dr. Benoit’s introduction was followed by six breakout

sessions to make up the remainder of the morning’s events. Panel sessions included “Managing Your Professional Image,” “Healthy Wealth for Wise Women,” “Taking Your Destiny into Your Own Hands,” “Models for Community Development,” “Women’s Health through the Decades,” and “Women Leaders Paving the Way.”

It seemed as though no attendee wanted to leave the breakout sessions, as laughter and fun could be heard through the halls of Baker University Center. Talented women, who were also able to offer feedback and commentary to the featured speakers, moderated the panels. At the end of each session, attendees were provided opportunities to ask questions and everyone took full advantage of the conference structure.



After the breakout sessions, Ohio University first lady Deborah McDavis introduced keynote speaker and alumna Beverly Jones, who talked about her “9



Steps for Changing Your Life.” Beverly earned a journalism bachelor’s degree and MBA from Ohio University before attending Georgetown University Law School. As a student, she wrote a landmark report, “The Status of Women at Ohio University,” which resulted in the university’s first affirmative action program. Now, as an executive life coach, Beverly is making a difference by

emphasizing the changes in individuals. It all starts with “envisioning the future that you want” and, like anything else in life, ends with “being positive.”

All women at the conference are making a difference, whether it is on campus, in their communities, or in their current profession. This conference was the perfect way to highlight the accomplishments of Ohio University women and share the successes of fellow Bobcats!

WIP/Hostetler Art Scarf

WIP member, Debbie Philips Bower AB '73 spearheaded WIP’s newest fundraising initiative: The Women in Philanthropy/Hostetler Art Scarf! This beautiful silk scarf measures 16” x 72” and depicts world-renown sculptor David Hostetler’s MFA '49 images of women. This project included collaboration with a number of Ohio University students, faculty, and alumni: Ohio University Professor Emeritus of Art David Hostetler; Ohio University Professor of Art Don Adleta (BFA '75); Ohio University students Melissa Brettell (BA '10) and Renee Granados (BFA '11); and Ohio University alumnae Lynthia Eiler (BFA '69) and Molly Doyle (BSHE '79). This limited edition art scarf was recently debuted during the Divas & Desserts Event for WIP’s 2011 OHIO Women Making a Difference Biennial Conference to great acclaim. To date, over 40 scarves have been sold of this limited edition produced through the help of Molly Doyle of Cejon Accessories, Inc. WIP is extremely grateful to David and Susan Hostetler for agreeing to

showcase a number of David's images of the feminine form on this beautiful silk scarf to help support WIP's mission to provide continued financial support for Ohio University's students, faculty, activities, and facilities. Also, a special thank you and congratulations to Debbie Phillips Bower for conceiving and overseeing this creative and exquisite project which is truly representative of the women of WIP! The scarves are \$75 each (plus \$5.06 tax) and are available for purchase through the Ohio University Alumni Association Bobcat Store: <<http://store.ohioalumni.org/>> "Men & Women Accessories."

DON'T MISS THIS OPPORTUNITY TO PURCHASE THIS LIMITED EDITION ART SCARF WHICH BENEFITS WIP!!!!



WIP FINANCIAL LITERACY TASK FORCE

The Women in Philanthropy Financial Literacy Task Force (FLTF) had a great year actively reaching out to various areas of Ohio University, completing the first phase of our strategic plan, and forming valuable partnerships along the way.

Prior to a tactical launch of the Year 1 Plan, task force members socialized the plan gaining support from administration, deans, colleges, and educators. As word spread, we secured traction in distributing our financial literacy message through many venues. Partnerships were formed through various colleges sharing ideas, student interaction touch points, and regional campus collaboration.

During the 2010 Summer Bobcat Student Orientation, we launched our first tactic by distributing information with self-learning websites to parents and students. Next we moved to the classroom. The award winning Money U online learning tool was offered through University Learning Communities to students and peer mentors and the Chillicothe Regional Campus. Thanks to the vision of Joyce Atwood, the Chillicothe Regional Campus developed a learning model, which students embraced and is repeatable to introduce into other regional campuses.



Our College of Business partners opened their classrooms through Mike Bila's 101B Business Classes in February 2011. Guest educators from KeyBank taught first-year students budgeting and personal finance, giving them an early start in their college years to better manage their finances.

The FLTF participated in the WIP OHIO Women Making a Difference Conference offering a retirement breakout session. Panelists included alumni, financial planning professionals, and retired faculty. Audience members were actively engaged with questions as well as adding their own personal insights. After the conference, the FLTF presented the annual status update. We concluded with a brainstorming session to feed the plan for the coming year. This effort has resulted in a growth of volunteers to 19, including interest in participation from the University's Multicultural Retention Services.

In the Spring of 2011, we began compiling information for grants to fund a long-term financial literacy program. Through this effort the FLTF linked up with Beta Alpha Psi accounting fraternity. We hope to leverage their students' involvement to spread the importance of our financial literacy message to OHIO students in the coming year.

Meeting our strategic objectives could only be achieved through the dedication and hard work of our volunteers. And thanks to Dorothy Schey, Wendy Rogers, Natalie Chieffe, Diane Cahill, and Andrea Connor for your time and dedication. It's now time to move the FLTF forward into Year 2 expanding our message across the University Community. We have the strength in numbers, partnerships, and leadership to continue this journey.

To help move forward with these projects, WIP has hired a graduate intern. Currently we are gathering people to participate in a financial literacy campaign focus group at Ohio University. This group will include the Assistant Dean of Student's, a Regional Campus Dean, and other interested parties to raise awareness for this important cause.

Report Completed By:

Jeannie Becka

WIP Financial Literacy Task Force Chair

June 2011

WIP FINANCIAL INFORMATION

June 30, 2011

Account	Total Gifts	Endowment Market Value	Spending Account Balance	Outstanding Pledges/ Commitments	Total Gifts & Pledges
WIP Discretionary	\$21,833.81		\$21,833.81		\$21,833.81
Center for Community Service/ WIP Endowment (original \$50,000 from FC)	\$58,566.57	\$71,599.62	\$2,553.59	\$3,173.24	\$61,739.81
Baker Univ. Center Progr. Fund/WIP Endowment (\$60,000 from FC)	\$104,170.88	\$120,170.86	\$3,940.32	\$1,230.00	\$105,400.88
Leona Hughes LeaderShape/WIP Endowment	\$30,190.99	\$34,852.10	\$615.72	N/A	\$30,190.99
Amanda J. Cunningham Leadership Center/WIP Endowment	\$51,926.94	\$62,865.54	\$2,946.62	\$19,749.97	\$71,676.91
Jeanette Grasselli Brown Leadership Initiative	\$16,200.00	\$18,009.77	N/A	\$0	\$16,200.00
Total	\$282,889.19	\$307,497.89	\$31,890.06	\$24,153.21	\$307,042.40
Member Initiated Launched Giving Circle					
J.G. Phillips Giving Circle to Support Women's Athletics	\$39,252.14	\$48,962.15	N/A	\$1,600.00	\$40,852.14
<i>\$50,000 goal minus \$40,852.14 = \$9,147.86 left to reach goal</i>					
OU Chillicothe Giving Circle	\$1,943.63		\$1,943.63	\$375.00	\$2,318.63
Giving Circle Total Gifts and Pledges: \$41,195.77 + \$1,975.00 = \$43,170.77 WIP ENDOWMENTS, DISCRETIONARY & GIVING CIRCLES TOTALS = \$350,213.17					

WIP ENDOWMENT UPDATES

DIVISION OF STUDENT AFFAIRS REPORTS:

Center for Community Service Endowment/WIP

Note: Student Community Outreach Resource Endowment (SCORE) grants are made available by funds from the WIP Center for Community Service Endowment

2010–2011 SCORE Grant Summary

The 2010–2011 school year has been extremely successful for the Community Service Leadership Council (CSLC) for many different reasons! I want to start my inaugural SCORE Grant report by thanking Allison Pisching for her help and guidance throughout this scholastic year as well as Dorothy Schey for her continued support to the CSLC. Allison joined CSLC weekly meetings as a volunteer of Women in Philanthropy and has had an immediate impact not only in the relationship between WIP and CSLC but also in helping to plan and lead Projects of the Week. As this has been a transition year for CSLC with leadership changing from Gwen Hubach to myself, I have appreciated her help and support immensely.

CSLC has seen some truly inspiring events occur throughout this calendar year. CSLC has coordinated and led over 25 individual community service projects throughout the year, which is an impressive and successful number for our group of over 20 dedicated students. CSLC was the first response of the university to help in the tornado relief efforts during Fall Quarter. From Fall Quarter projects, to the recent Bobcat Swim Club Swim Meet on the weekend of May 14–16 (which boasted over 100 student volunteers) and every event in between, it is safe to say that this has been the best year for CSLC to date in terms of student involvement on campus.

In addition to our community service on campus, CSLC also saw great success with the SCORE Grants, though success cannot be measured in the number of grants that were distributed. This year we had applications for three SCORE Grants and were able to provide funding to help three excellent projects. Though this is a decrease in the number of application received from previous years, CSLC has worked hard to promote the SCORE Grant opportunity in many different ways throughout the school year. Through advertisements and SCORE Grant Information sessions in all three quarters, we aimed to increase awareness on campus of this opportunity for student organizations. As we only received three, our biggest goal for next year is to see that number rise dramatically.

We have many great ideas for SCORE Grants and CSLC next year that include among them The Give Back to Athens Challenge, which will be a campus wide community service initiative. In addition to that we're also planning to increase our SCORE Grant advertising and create a new line of communication between CSLC and other community service based student organizations. CSLC also plans to hold another recruitment drive in the fall to replace some of our beloved graduating seniors.

CSLC has truly had a standout year in 2010-2011 and we are excited to come back and raise the bar even higher in the Fall. Below you will find a summary of each SCORE Grant application that was received this year as well as a final analysis of the SCORE Grant funds.

Student Alumni Board

"Bare on the Bricks"

Amount Requested: \$500

Amount Granted: \$500

Summary: Student Alumni Board and Alpha Epsilon Pi co-hosted the second annual "Bare on the Bricks" event in March. They received SCORE Grant funding for this event for the second year in a row, but for an increased amount due to the success and popularity of the event last year. At the event, participants donated the clothes off their backs (with a minimum of bathing suit attire by the end of the race) and ran down Court Street in March to promote and increase awareness for the need for clothing in Athens County. Students stripped clothes as they ran and even brought bags of additional clothes for the event. Once washed, the donated clothing was distributed to My Sister's Place and Athens County schools. In addition to donating to larger organizations, the co-hosts of this year's event worked one-on-one with social workers to see that clothing was provided to specific families in need in the area.

Hillel

“Thursday Night Supper”

Amount Requested: \$276

Amount Granted: \$300

Summary: Every Thursday and Saturday, United Campus Ministries hosts a free meal for any who wish to attend in the Athens community. Hillel at Ohio University, as part of their mission in engaging students in the community of Athens and promoting awareness of local area needs, approached CSLC with a SCORE Grant application to partner with UCM and put on a Thursday supper for the community. Hillel provided a very detailed budget that showed a need for \$276 but the council decided to grant them \$300 in order to cover any unpredicted expenses. The event was an opportunity for students to volunteer in making and serving the food and was a great success for the greater Athens community, as over 50 people were served at the meal.

Habitat for Humanity

Amount Requested: \$500

Amount Granted: \$500

Summary: The OU Habitat for Humanity is in the final stages of building a house! OU Habitat has been avidly raising funds in order to achieve the \$30,000 goal needed to build a house with Habitat for Humanity. The build is in Jacksonville, OH and provides service opportunities every Friday, Saturday, and Sunday for any Ohio University student. OU Habitat approached CSLC for a SCORE Grant in week seven of the quarter and we agreed to grant them their \$500 request for materials needed to begin construction on the house. Providing Habitat with a SCORE Grant greatly helps in the fundraising process and since their build provides service opportunities for OU students throughout the year, we are excited to have created this partnership. The build will start this summer and as the group continues to build, they will be able to continue fundraising to complete their project goal. In addition, OU Habitat and CSLC have partnered in the service opportunities and the build will be an ongoing Project of the Week, sponsored by CSLC.

2010–2011 SCORE Grant Summary

Total Amount of Requests: 3

Total Amount of Requests Granted: 3

Beginning Balance: \$3,858.00

Amount Awarded: \$1,300.00

End of the Year Balance: \$2,553.00

Report Completed By:

Nathan Dicken

Leadership Assistant for Community Service

May 2011

NOTE: WIP Member Debbie Arnold, the new WIP Student Activities Chair, is working with Allison Pisching and Debbie is looking forward to learning more about SCORE and working with students.

Baker University Center Programming Endowment/WIP

The Baker University Center Programming Endowment supports student engagement activities, leadership development, and provides seed money for new student-initiated activity ideas.

During this past fiscal year there was a vacancy in the programming position for Student Affairs, which would oversee the spending allocation from the WIP Baker Programming Endowment. WE are pleased to report that Brian Heliometer was just hired in June 2011 to work with students to move the programming ideas forward. Brian worked under the former individual in charge of programming and is the advisor to the Student University Programming Council.

Brian was involved in planning “The Bobcat Bash,” an example of a fantastic Baker University Center program during move-in weekend. Resident Advisors brought incoming students to enjoy games, activities, and a dance tunnel on the first floor of Baker Center. The excitement and laughter during this event made a positive lasting impression as students met the Baker Center and Student Affairs staff. Therefore, we have confidence that Brian brings valuable experience to the job and will be able to provide a positive future report to WIP regarding great activities and programs supported by the WIP Baker University Center Programming Endowment.

Leona Hughes LeaderShape Endowment/WIP

LeaderShape is a non-profit organization dedicated to developing leaders who lead with integrity. It is still in existence as a national non-profit organization delivering both national and campus-based programs.

In 2010-2011, the Campus Involvement Center made the decision to cancel the proposed December 2010 session due to lack of funding. In order to coordinate the institute, the Campus Involvement Center relies on colleges, departments, and student organizations to individually sponsor students to attend. The combined sum needed to carry forward the institute is approximately \$35,000, which serves approximately 60 students and 10 staff.

After repeatedly sending out sponsorship forms and soliciting our traditional partners for 9 months prior to the December session, less than \$10,000 was appropriated, making the institute financially improbable to coordinate. Therefore, we had to cancel.

It is our hope to resume the LeaderShape Institute and are actively searching for a main sponsor that will be able to provide a solid, continual funding source for the future.

Report Completed By:

Kevin Smith

Assistant Director of Leadership, Campus Involvement Center

June 2011

Amanda J. Cunningham Leadership Center Endowment Fund/WIP

Spending Allocation for 2010-11:
\$3,600

Total amount spent: \$2,946.62

According to the Gift Agreement, the Amanda J. Cunningham Leadership Center Endowment Fund/WIP Spending Allocation will be used to provide from its earnings, financial support for leadership activities and development, programming, resource



materials, equipment, and seed money for student-initiated leadership activities as fitting the vision and intent behind the formation of the Amanda J. Cunningham Leadership Center.

The mission of the Amanda J. Cunningham Leadership Center is to serve as a multi-functional, student-led creative leadership center which strives to serve as the heart of leadership activity for Ohio University, its students, faculty, staff, and constituents. This is accomplished by working with our partners to complement our University's existing programs, classes, organizations, and resources and leading the way in campus-wide collaboration in co-developing and promoting new educational opportunities, research, and leadership activities.

In meeting the mission of developing a student-led leadership center as outlined above while honoring the spending allocation for this gift agreement, each student staff member receives an annual budget of \$400, with the Graduate Assistant and Student Manager each receiving \$500. These monies serve to empower the student staff in accomplishing her or his responsibilities, with supervision, as outlined in the staff job descriptions. The remaining \$1,000 is reserved for discretion of the collective staff and used primarily for resource materials, new/second-year programming initiatives, collaborative opportunities, and further development of the endowment.

Challenges Specific to FYE 2010–2011

This year was a unique year in that our student staff members were not accustomed to having their own budgets (not just within our organization but any) and, further, they were not trained to write budget proposals. Fall and the early part of winter quarter was spent helping the students conduct a needs assessment to inventory the expenses they would want to make as permitted by the endowment. The expenses below outline the results of that assessment both for the present and for next year (i.e., frames (present); simulation trainings (next year)).

Benefits in overcoming these challenges

Now that the student staff are accustomed and trained for handling their own budgets more efficiently, they will be able to utilize the endowment more proactively.

Outline of expenses for FYE 2010–2011

Expense: 11x17 and 8x10 picture frames (\$237.47)



Purpose: To highlight student developed programming, student developed promotional materials, past student staff members, events that occur as part of the AJCLC, and further, to create a more attractive environment.



Expense(s): Dymo Label Writer 450, Self-inking dater and ink, labels, library cards, library pockets (\$279.76)



Purpose: To develop a sustainable system for students to check out the resource materials provided by the Amanda J. Cunningham Leadership Center.



Expense: "Star Power*" Simulation Training Systems and Team Development/Cohesion training kit (\$506.38)

Purpose: To enhance and build first- and second-year programs in 2011-12 as well as enhance current programs (i.e., "Embracing Change and Confusion" or "Global Citizenship").

- "Star Power*" is a nationally recognized social justice/leadership simulation training

Expense: Certificates, materials, and refreshments for L.E.A.P. First-Year Emerging Leaders program graduation (\$16.84)

Purpose: (outlined in expense)

Expense: Welcome lunch for Leadership Center Alumna, Carey Rabole, with student staff (\$50.00)

Purpose: To welcome Carey as a guest speaker for the Leadership Awards Gala and to connect her with current student staff.

Expense: End of the Year Staff Retreat and welcoming/transition of new Graduate Assistant, Gregory Bline (\$89.81)

Purpose: To finalize year-end reports, set strategic direction for forthcoming year, welcome new Graduate Assistant, and celebrate staff accomplishments while also celebrating graduating seniors.

Expense Total: \$2,946.62

Projected Expenses for 2011-12

In FYE 2011-12, the student staff of the Amanda J. Cunningham Leadership Center will focus on the following (and therefore, expenses will likely reflect as such):

- Enhancing marketing and promotional materials
- Promoting staff achievement
- Increasing first-year involvement
- Updating technology
- Providing additional resource to library
- Enhancement of the visual appeal of the space

Report Completed By:

Kevin A. Smith

Assistant Director of Leadership, Campus Involvement Center

June 2011

Jeanette Grasselli Brown Leadership Initiative

This endowment was originated to honor Dr. Jeanette Grasselli Brown being chosen as the WIP Leona Hughes Inspiration Award recipient on July 22, 2010. This fund is growing and will help to provide leadership education, mentoring, and networking opportunities primarily for Ohio University students but may also provide assistance to faculty, administration, and staff. Funded projects may include, but are not limited to, bringing leaders to campus to share their knowledge, through lectures, special seminars, projects, and activities all to further foster leadership development on campus.

Member Initiated Launched Giving Circle Annual Reports

WIP Jody Galbreath Phillips Giving Circle to Support Women's Athletics

Purpose: The Ohio University Department of Athletics seeks to develop a giving circle for its women's athletics programs in order to provide the fiscal assistance needed to build and maintain a complete academic and athletic program of excellence. Such as, enhancing the total women's athletics programs, assist with student athlete recruitment, recruit and retain top coaches for female sports, and enhance the overall student athlete experience.

Goal to Raise: \$50,000

Current Amount Raised: \$39,252.14 in gifts; \$1,600 in outstanding pledges/commitments; \$40,852.14 total gifts and pledges from 36 individuals.

Amount Left to Raise: \$9,147.86

Events and Educational Programs:

- The GROWL Golf Event put on by the Ohio University Student Sports Business Association on October 2, 2010 in Athens raised \$1,000 for the GC.

Publicity of events/circle:

The circle used to be on the Athletics website. WIP promotes this circle through its website. Chair Stacia Taylor uses Facebook to promote the WIP JGPGC Golf Event.

Successes & Challenges:

The Golf Event held last year on May 13, 2010 was a wonderful event but this spring the scheduled annual May 12, 2011 golf event was cancelled due to its date falling so closely to the WIP OHIO Women Making a Difference Conference held on April 28–29, 2011. The timing of the next golf event is to be determined. The Giving Circle is almost complete!

WIP Ohio University–Chillicothe Giving Circle

Purpose: The Ohio University–Chillicothe Giving Circle was formed in November 2010 to promote the arts, encourage philanthropic education, seek grant opportunities, support the wellness program, advance mentoring programs, enhance social service programs, and participate in activities that support Ohio University–Chillicothe.

Goal to Raise: \$50,000

Current Amount Raised: \$1,943.63 in gifts; \$375.00 in pledges; \$2,318.36 total from 30 individuals.

Amount Left to Raise: \$47,681.37

Events & Educational Programs:

- February 18, 2011: Dining with Ross County Historical Leaders & Attending a Barrymore Theatre Production (50 individuals, 4 students were sponsored by OU–C to attend)
- March 3, 2011: Tea & Discussions in Celebration of Women at Stevenson Center sponsored by Quinn Library, American Association of University Women,



and Gender Equality Solidarity Society. Joanna River and Joyce Atwood (WIP–OUCGC members) were speakers invited to give an information session about women’s philanthropy. Other sessions during the tea included money management, time management, and being a role model.

- April 28, 2011: Joyce Atwood spoke about the OU–C Giving Circle at

the WIP OHIO Biennial Conference during the “Models of Community Involvement” breakout session

- May 21, 2011: Silpada Jewelry Party held at Joyce Atwood’s home (20 attendees)

Publicity of events/circle: Ohio University–Chillicothe news releases to the media through Jack Jeffery and Joyce Atwood contacts the original seven members.

Successes & Challenges: The group will meet July 1, 2011 and one of the items on the agenda is to discuss potential members. The group has identified the following student events for the fall (one of the mission’s of the organization): Attending Tecumseh Program, Taking a group of students to the Columbus Art Museum, and Touring the Erie Canal Route in Ross County.

Report Completed By:

Joyce Atwood

Ohio University–Chillicothe Director of Development

June 2011

OTHER WIP HAPPENINGS

WIP Gets a Makeover from International Marketing Class

Article by Allie Pisching

Women in Philanthropy (WIP) participated in an International Consultation and Collaboration course offered by the Marketing Department at Ohio University’s College of Business. The course, also known as the “Reverse Global Consulting Project,” brought students together from Belo Horizonte, Brazil and Ohio University. Student-run teams were formed to work on consulting projects for various Athens-based organizations. WIP served as a client for two student groups who developed marketing proposals for both on-campus and alumnae initiatives to enhance and increase the awareness of WIP in the respective categories.

The groups worked with their assigned clients for two weeks, all while sharing American culture with the Brazilian students, and the project concluded with a final presentation for WIP representatives. Groups provided samples, examples, and demonstrations on effective ways to increase awareness of WIP. Although both groups agree that the utilization of Facebook and other social media channels can serve a

variety of purposes to WIP, the teams each identified other feasible options to spread the word about WIP on- and off-campus.

The on-campus group, comprised of Daniel Cosentino, Jamie Fowler, Maria Ximena Gomez, and Pedro Pinho, presented the available opportunities pertaining to brand identity, Ohio University events, and the promotion of the OHIO Women Making a Difference Conference. The goals of this team were to increase attendance to WIP events and create awareness of the organization on-campus. The group developed a new WIP logo, maintaining the current green and purple color scheme, to be used for events and promotional materials. With the logo tying all marketing ideas together effectively, the students were able to utilize this graphic on flyers, t-shirts, and social media sites. These marketing applications would be used to promote upcoming WIP events, meetings, and conferences through University sponsored events such as Mom's Weekend and Homecoming.

The alumnae team, comprised of Ashley Apple, Monica Bahner, and Fred Gomes, presented the available opportunities pertaining to a new website, partnership with the Ohio University Alumni Association and contact with specified regional alumni associations. The team believed that the most important concern to address was a revamping of the organization website, to make it more user-friendly and accessible. With a solid foundation of a functioning website, WIP will be able to direct current and potential members to an informative site and increase connections to the WIP organization.

Final presentations were held on Friday, January 28, immediately followed by a closing reception for the students and clients. Drs. Catherine Axinn and Christiane Serpa served as the professors for this great group of students and WIP looks forward to working with more students and student groups in the future.

With the future implementation of some of these marketing proposals, WIP will be able to increase awareness of the organization and its initiatives and continue its TLC purpose of "Training future generations to give back, Lead by example and leveraging gifts, and Connecting with Ohio University and each other."

MIS 485 Class

A group of students from Dr. Thom Luce's Management Information Systems (MIS) 485 Senior Capstone Course on information systems development worked with WIP to develop a website template during Winter Quarter 2011. The student group, "Humble Consulting," consisted of the following Ohio University students: Sarah Pels, Samantha Crum, Joe Apeah, and Eric Muhlberger. "Humble Consulting" worked with Dorothy Schey and Sam Venable, Assistant Director of Annual Giving, during the quarter to review content and format. "Humble Consulting" gave their final class presentation about the website content on March 9, 2011 to Dorothy Schey and Natalie Chieffe, WIP Financial Literacy Seminar Chair and Assistant Professor of Finance. The students worked on the hardware to put together a website template as a valuable learning experience which pertains to their future endeavors in the real world. "Humble Consulting" offered some wonderful ideas and helped move the forthcoming actual WIP website updates forward.

WIP UPCOMING DATES

Various Committee Meetings—check the WIP website

www.ohio.edu/development/women or check with your Committee Chairs.

- **July 21, 2011:** WIP Networking Gathering in San Francisco, Westin St. Francis Hotel on Union Square (335 Powell Street), 4 – 6 pm followed by The Ohio University Alumni Association Reception from 6:30 – 8:30pm.
- **September 2011:** Watch for the Fall WIP E–Newsletter
- **Late summer/early fall:** WIP NYC Event (details forthcoming)
- **Fall 2011:** WIP DC Event (details forthcoming)
- **November 3, 2011:** WIP meeting in Athens, OH at the Ohio University Inn and Conference Center
- **December 2011:** Watch for the Winter WIP Printed Newsletter—plan for your year end gift to WIP now
- **February 2, 2012:** WIP Meeting in Athens, OH—OU Inn
- **July 19, 2012:** WIP Meeting—place TBD which will be in conjunction with the summer Ohio University Foundation Board meeting away from Athens
- **NOTE:** Please check the WIP website for updates to the above list

WIP COMMITTEES

WIP Executive Committee

Chair: Barbara Strom Thompson

Vice Chair: Charlotte Eufinger

Treasurer: Sheila McHale

Secretary: Dorothy Schey

WIP Committees

Gwen Weihe, Programming Chair

WIP Conference Committee Members: Molly Brenner, Andrea Conner, Mary Ann Flournoy, Ann Paulins, Kristine Hoke, Gloria Hooper, Madisen Medley, and Suzanne Weber

Jeannie Becka, Financial Literacy Task Force

FLTF Committee Members: Brandi Baker, Jerry Lee Browning, Diane Cahill, Erika Capobianco, Natalie Chieffe, Charlotte Eufinger, Arlene Greenfield, Gwen Hubach, Laurie Kelly, Char Kopchick, Laurie Lach, Kristen Moran, Wendy Porter, Sharon Reynolds, Wendy Rogers, Dorothy Schey, Barbara Strom Thompson, and Gwen Weihe

Debbie Arnold, Student Activities Chair

Allison Pisching, Graduate Student Volunteer with Student Activities

Arlene Greenfield, Nominating Chair

Debbie Phillips Bower, WIP Campaign Committee Chair

Committee TBA

Lindsay Partusch & Heather Foss, WIP New Leader Co-Chairs

DC Alumnae Committee Members: Erika Capobianco, Sherri Kimbel, Megan Kuhn, Chris Lafferty, Jennifer Parsons, and Natalie Stevens

CONTACT INFORMATION

WIP Website www.ohio.edu/development/women will connect you to learn more about WIP or to give. Click on “Make a Gift” in the left column to make a gift or pledge.

Also, a check made payable to “The Ohio University Foundation” (note “WIP” in the memo section) may be mailed to The Ohio University Foundation, P.O. Box 869, Athens, OH 45701.

Questions may be directed to Dorothy Schey, Director of Development for Special Fund Raising Initiatives, at 740-593-4556 or schey@ohio.edu

Mail to Dorothy may be sent to 208 McGuffey, Athens, OH 45701.

WIP 2011 Annual Report Compiled by Dorothy R. Schey 06/11