

The background of the slide is a faded photograph of a large brick building with a prominent dome. In the foreground, there is a black metal fence. The scene is set outdoors with trees and a bright sky. The text is overlaid on this image.

OUAA Board of Directors

ALC Program Outline

April 24, 2010



Our Role

OUR MISSION:

The Ohio University Alumni Association exists to connect, inform, serve and *engage* the University's diverse alumni and friends.

OUR VISION:

Every Alumnus(a) a participant in the life of Ohio University.

OUR OBJECTIVES:

1. Building Community

Encourage and promote the value of alumni fellowship, leadership, network development and community outreach.

2. Volunteerism, Philanthropy and Advocacy

Champion volunteerism and philanthropy in support of the University's Mission and Vision.

3. Retention and Recruitment

Engage alumni in recruiting and retaining of students in sustaining and developing scholarships.



Our Role

- Meet 3 times per year
- Conference calls between meetings
- Reports from President and other key University leaders
- Provide advice, counsel and guidance to Graham and OUAA staff

A photograph of a brick gate with two pillars and a black metal fence, set against a green background.

Board Members

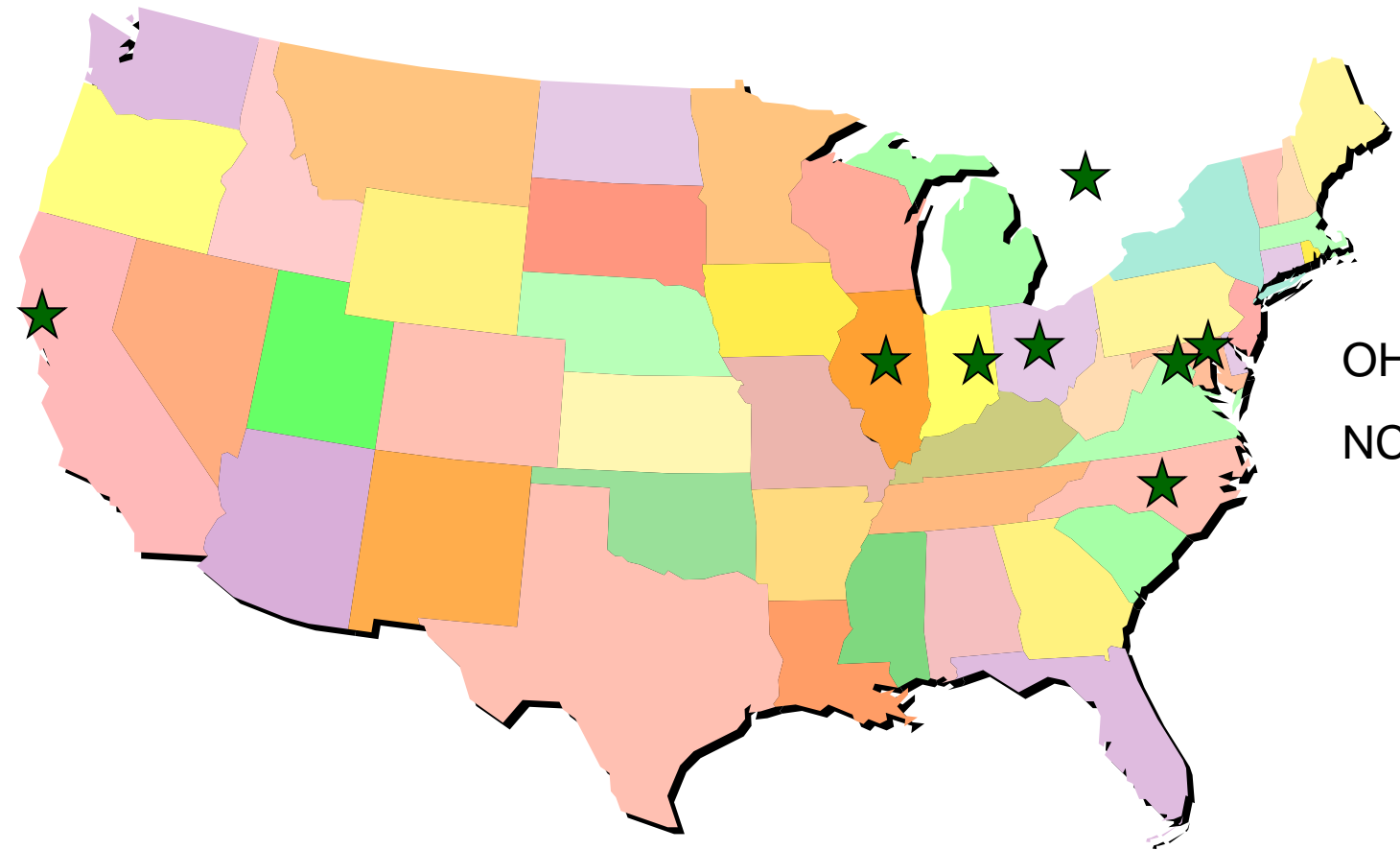
- Graduation Years: 1961 - 2003
- Majors:
 - Business
 - Education
 - Communication
 - Journalism
 - Medicine
 - General Studies
 - Sport Science
 - Ind & Sys
 - Home Economics
 - Commerce

[HANDOUT: LIST OF BOARD MEMBERS & CONTACT INFO]





Board Members



OHIO:12
NC: 2



The Board & OUAA

Board of Trustees
(OUAA Board Chair)

President

OUAA
Board of
Directors

Foundation
Trustees
(OUAA Vice-Chair)

Leaders Advisory
Council

Thomas Ewing Society
(Retired OUAA Board)

Chapters and
Societies

Ohio University Alumni Association



Committees

- Executive
- Alumni Engagement
- Awards
- Finance
 - Legacy program ad-hoc committee
 - Alumni facilities ad-hoc committee
- Student Engagement
- Nominations



Committees - Executive

- Made up of chairs of each committees, current Chair and Executive Vice Chair
- Oversees appointments of committee chairs
- Guides Board's direction for year



Committees – Alumni Engagement

- Strategy for out-of-Athens Board meetings
- Alumni survey data analysis
- Providing guidance to staff on chapter/society facilitation such as new online chapter management system
- Affinity groups: Black Alumni Reunion



Committees - Awards

- Alumnus/a of the Year
- Medal of Merit Award
- Distinguished Service Award
- Charles J. and Claire O. Ping Recent Graduate Award
- Honorary Alumnus/a
- Ohio Athletics Hall of Fame (run by Athletics Dept.)

[HANDOUT: Award nomination forms]



Committees - Finance

- Online Store
- Affinity programs (credit cards, rings, etc.)
- Legacy program/scholarship
- Alumni facilities



Committees – Student Engagement

- Recommendations/Referrals
- VAAN (Volunteer Alumni Admissions Network)
- Student-Alumni interaction when board is on campus
- Student Alumni Board representation on board



Committees - Nominations


- Selects new slate of officers every year for terms on the Board of Directors
- Diversity of class, major, geography, demographics, etc.
- Board term is four years

[HANDOUT: NOMINATIONS FORMS and BOARD INFORMATION SHEET]



Engaging with the Board

- Contact your local board members and invite them to attend meetings, events, reunions.
- Ask a board member to speak at a chapter/society meeting.
- Meet with board members in your area to provide your thoughts/feedback about OUAA activities, initiatives and programs.



**Questions?
Discussion?**