

OHIO UNIVERSITY ALUMNI ASSOCIATION

2008 ANNUAL REPORT



by the numbers



OHIO
UNIVERSITY

Alumni Association

52 University Terrace
Athens, OH 45701



OHIO UNIVERSITY ALUMNI ASSOCIATION BOARD OF DIRECTORS

Dennis A. Minichello, AB/MA '74, *Chair*

Arlene F. Greenfield, BSHE '71, *Executive Vice Chair*

Thomas M. Anderson, DO '83

Melissa W. Arnold, BSJ '99

William T. Bodoh, BSCO '61

Deborah Wenner Burke, BSCH '85

Todd D. Calamita, BBA '93

Charles Christopher Crews, BSIS '93

William Hilyard, BSED '67

J. D. Hupp, BSSE '99

Angela Krile, BSJ '97

Steven "Scott" Milburn, BSJ '91

Mona Miliner, BSH/MHA '92/94

Patricia A. Pae, BBA '90

Monique Patterson-Ceasor, BSJ '90

Damon Scott, BSC '90

Mark Simons, BBA/MBA '86/87

Byron L. Ward, BBA '89

Charlotte Westerhaus, BSJ/MED '76/86

John A. Wharton, BBA '71

OHIO UNIVERSITY ALUMNI ASSOCIATION STAFF

Graham G. Stewart

*Assistant Vice President for Alumni Relations
and Executive Director of the Alumni Association*

Connie Romine, BFA '70, *Associate Executive Director,
Operations*

Erica Bennekamper, *Office Assistant*

Yumi Choe, *Administrative Associate*

Debra Crabtree, *Administrative Associate*

Abby Doran, BSC '02, *Administrative Associate*

Sarah Filipiak, BSJ '01, *HTML/Web Assistant*

Cristie Gryszka, BA '00, BSC '00, *Director, Outreach
and Engagement*

Jim Harris, BBA '04, *Assistant Director, Marketing and
Communications*

Erica Lipscomb, *Assistant Outreach and Engagement*

Janis Miller-Fox, BFA '77, *Director, Alumni and
Communications*

Greg Scharer, BS '94, *Director, Campus Relations
and Advocacy*

Amanda Smith, *Assistant Director, Young Alumni
Programming*

Stephanie Thompson, BBA '05, *Manager, Budget
and Strategic Analysis*

Dawn Werry, *Assistant Director, Outreach and
Engagement*

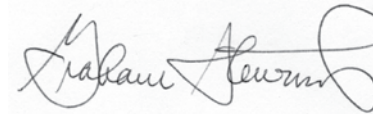
FROM THE EXECUTIVE DIRECTOR

Sharing Our Bobcat Pride

We're pleased to present "By the Numbers," the 2008 annual report from the Ohio University Alumni Association. It's been a long time since we've done a project like this, and we're certainly proud of the result. On the following pages you'll find information that will enlighten you to the many programs and services that the OUAA offers each year. We highlight our successes by using numerical measures that demonstrate the OUAA's continuing dedication on many fronts – by meeting the programming needs of alumni and students; by providing volunteer recognition and leadership training; by building and strengthening partnerships – on campus and across the country.

2009 marks the Association's 150th anniversary, and one goal is to celebrate our history while engaging even more alumni in the life and current success of Ohio University. Another is to make our numbers grow – with more alumni attending events, becoming mentors, recruiting students, coming back to campus, or getting involved in Bobcat networks everywhere.

We look forward to continuing our service to Bobcats everywhere. If there is anything we can do to improve your experience as alumni, please let us know.



Graham Stewart



OUR VISION

Every alumnus is a partner in the life of Ohio University

OUR MISSION

In support of Ohio University's Missions, Vision and Values, the Ohio University Alumni Association informs, engages and serves the University's current and future alumni and friends.



CONTACT US

**Ohio University
Alumni Association**

Konneker Alumni Center
52 University Terrace
Athens, OH 45701

phone: 740-593-4300
fax: 740-593-0970
www.ohioalumni.org

ALUMNI ASSOCIATION PROGRAMS

Engaging Our Alumni

One of the major goals of the Alumni Association is to provide engaging, enjoyable events and programs to tens of thousands of alumni and friends.

HOMECOMING

The biggest celebration of the year, Homecoming is a special tradition at Ohio University.

Nearly **2,000** alumni converged on OU's campus for Homecoming 2008 to reconnect with their university, friends and classmates.

24 OUAA sponsored events
29 College and Departmental sponsored events

REUNIONS

The OUAA sponsors a number of traditional and special on-campus reunions on an annual basis, including era and constituent groups.

14 total reunions including Alumni Band, Men's Soccer, Alumni Cheerleader and Mascot, Army ROTC Society of Alumni and Friends, Phi Kappa Tau 1980's, *The Post* and Singing Men of Ohio.

153 class of 1958 graduates committed more than **\$40,000** to the University, \$4,395 of that for the Golden Reunion Scholarship.



ATHLETIC PROGRAMMING

The Alumni Association includes regular athletics programming into its line up each year. 2008 featured more than 50 athletics oriented events including a record setting Pep Rally in Columbus.

5 Bobcat Bashes
48 Game Watches

BOBCAT STORE

Your one-stop shop for Ohio University merchandise and apparel, The Bobcat Store delivers!

TOTAL NO. OF ORDERS: 1,478

OHIO VS. OSU WEEKEND:

- Friday: Central Ohio Chapter Pre-game Jam and Pep Rally. **\$6,980** raised for their scholarship with over **1,000** attending
- Saturday: Bobcat Bash **560** attending
- **17** Game Watches nationwide

TOURS

The Alumni Association coordinates more than **20** travel tours each year to exotic locations and domestic excursions. The alumni tours program had 89 alumni and friends participate in tours this calendar year.



REGIONAL CHAPTERS AND SOCIETIES

Serving the Bobcat Nation

Because Bobcats live across the country and around the world, we work with our dedicated alumni volunteers to offer programs and events that reach them, wherever they call home.

CHAPTERS

Alumni chapters designed to serve geographically-based groups of alumni.

55 alumni chapters

- 14 in state
- 29 out of state
- 12 international
 - 4 international added this year
 - 4 domestic added this year

176 events focused on community; scholarship; volunteerism, philanthropy and advocacy; recruitment and retention; and lifelong learning and education.

7879 total attendance

Two alumni chapters are more than **100** years old (Greater Pittsburgh and Central Ohio)



SOCIETIES

An alumni society is a group of Ohio University graduates and friends who share common interests, experiences, and connections.

- 27 alumni societies
- Over **250** volunteers associated with societies

SCHOLARSHIP SUCCESS

The Alumni Association is proud to support student education. Many of our alumni chapters and societies have made it an important part of their mission to establish an annual scholarship for a deserving student from their geographic region.

- During the 2008 fiscal year, we awarded **32** scholarships to incoming students.
- Our Central Ohio Chapter raised nearly \$7000 toward their scholarship fund in one night – at a huge event the night before the OSU vs. OU football game.
- Total endowments or scholarships associated with our networks now stands at \$835,066

ALUMNI ASSOCIATION AWARDS

Recognizing Excellence

ALUMNI ASSOCIATION AWARDS

Alumni Association Awards are given at the special Gala event during Homecoming weekend each year. These awards recognize outstanding graduates and non-graduates for service to Ohio University and/or exemplary achievement in their profession.

The 2008 Alumni Award recipients were:

MEDAL OF MERIT

- Jeremy N. Foley, MED '76
- Jeanne M. (BSHS '82, MAHS '84) & Sedat (BSEE '82, MA '84) Gokcen
- Joseph K. Jachinowski, BSEE '79
- Larry M. Starr, BSED '68, MED '71

DISTINGUISHED SERVICE

- Leon M. Harris, BSC '83
- Shaik S. Ismail, AA '69, BSED '70
- Jeffrey A. Miller, BSCE '73
- R. Budd Werner, BSCOM '53

CHARLES J. AND CLAIRE O. PING RECENT GRADUATE

- Matthew A. Rhodes, BSC '94

HONORARY ALUMNI

- Barbara Schoonover

THE KERMIT BLOSSER OHIO ATHLETICS HALL OF FAME

- Jacqueline J. Conrad, BSHC '01
- Gene A. Ford, Jr., BSC '97, MSPE '99
- Jennifer L. Thornton, BSSE '99, MSA '01

ANNUAL ALUMNI NETWORK AWARDS

Each year the Ohio University Alumni Association honors a select few alumni chapters and societies for their exceptional service on behalf of the Ohio University Alumni Association with numerous awards, including those for Most Outstanding and Best New Chapter and Society. These awards recognize alumni chapters and societies who provide examples of leadership in action for us all.

30+ ANNUAL AWARDS



VOLUNTEER PROGRAMS

Building Leadership

ALUMNI ASSOCIATION BOARD OF DIRECTORS

One of the leading advisory boards on the campus, its 20 members are pivotal in guiding the mission and vision of the Alumni Association and provide regular input to the staff on programs and services

for Ohio University's **193,000** alumni.

For a list of board members, see page 2.

ALUMNI LEADERS CONFERENCE

This annual conference equips our leaders to effectively inform, serve and engage alumni within their networks, which in turn advances the Alumni Association's and University's mission, vision and national prominence.

38 alumni leaders from all over the world participated in 2008.

LEADERS ADVISORY COUNCIL

The 10-member Leaders Advisory Council advances the mission of the OUAA by fostering communication between alumni networks and the Alumni Association, and by promoting best practices among current and emerging alumni networks.

ADVOCACY

Over **14,000** people signed up to advocate for Ohio University. They are kept informed on a regular basis about federal, state, and local issues that affect Ohio University and higher education.

THE VOLUNTEER ALUMNI ADMISSIONS NETWORK (VAAN)

In a collaborative effort with Undergraduate Admissions, VAAN focuses on domestic undergraduate student recruitment, primarily out of state.

174 Volunteer Alumni Admissions Network (VAAN) volunteers

GLOBAL AMBASSADOR NETWORK (GAN)

In partnership with graduate studies and international outreach, GAN focuses on international graduate and undergraduate student recruitment and retention.

70 Global Ambassador's Network (GAN) volunteers



1,510 VOLUNTEERS

who help with chapters, societies, mentoring, student recruitment, young alumni programming, or our Board.

**Does not include advocates*



STUDENT PROGRAMS

Continuing the Tradition



STUDENT ALUMNI BOARD (SAB)

The Student Alumni Board was established in 1978 to enhance student and alumni relations. SAB provides a variety of services to build awareness for the Ohio University Alumni Association and to encourage students to participate in the educational and social functions of the Student Alumni Board.

Celebrating its **30th** anniversary

SENIOR FAREWELL CEREMONY

2008 marked the first year for the Senior Farewell Ceremony, coordinated by the Senior Class Council and the Alumni Association. Over **250** students joined classmates before commencement and enjoyed a picnic dinner, special presentations by fellow seniors and remarks from administrators around campus.

BOBCAT TO BOBCAT

The Student Alumni Board (SAB) hosts numerous Bobcat to Bobcat Alumni Panels. Alumni are invited back to campus to speak to current students about their lives after Ohio University.

17 alumni currently acting as panel members

NEW STUDENT RECEPTIONS

Each summer, the Alumni Association coordinates sendoff receptions around Ohio for incoming freshman. Students meet others from their hometowns, and parents hear last minute words of advice from University staff.

BOBCAT MENTOR NETWORK

The Bobcat Mentor Network connects alumni with students who are preparing for life after college. Any student can contact alumni to ask about majors, career options, internships, relocation, resumes, etc..

- **608** total mentors
- **390** mentors added this year
- Total advisors viewed this year **374**
- Total advisors contacted this year **126**

YELL LIKE HELL PEP RALLY

Sponsored by the Student Alumni Board, the annual Yell like Hell Pep Rally occurs on Homecoming weekend.

This year's event drew more than **500** Bobcat supporters.

COUNTDOWN TO COMMENCEMENT

A one-stop shop for all graduating students, this special event provides information about graduation. The Alumni Association plays an important role by showing soon-to-be alumni how they can remain connected after graduation.



COMMUNICATIONS

Informing Our Alumni

THE COLLEGE GATE NEWSLETTER

This bi-annual eight-page full color tabloid newsletter is sent to about 100,000 alumni, featuring alumni programs, chapter and society news, calendar of events, and volunteer involvement.

OHIO TODAY MAGAZINE

Ohio Today magazine is published two times a year by the Division of University Advancement for alumni and friends of Ohio University.

OHIOALUMNI.ORG

This web address is the Alumni Association's home page on the internet.

- Alumni Web site hits **86,994**
- Alumni Web page views **238,525**

OHIO ALUMNI E-NEWSLETTER

Our monthly e-newsletter features current University briefs, points of pride and monthly calendar notices

- Sent monthly to nearly **70,000** alumni.

BOBCAT IDEA E-NEWSLETTER

This unique monthly e-newsletter encourages visits to ohioalumni.org, The Bobcat Store and the University web site with links to videos, photos, programs and services.



THE GATEWAY

Our online social network served more than **12,000** members in 2008.

facebook AND LinkedIn

We created new alumni presence on these two popular social networking sites in 2008.

ONLINE COMMUNITY

With more than **10,000** registrants, the official alumni online community features sections to post class notes, search for lost classmates, post resumés, and register as a volunteer for the OUAA.



Event Promotion

MORE THAN 130 PIECES OF COLLATERAL MATERIAL WERE PRODUCED, INCLUDING:

12+ Ads, 8 Banners, 6 t-shirt designs, 10+ Invitations, 4 Newsletters, 17 Postcards, 3 Posters, 15 Press Releases, 5 Development Proposals, and 50 Signs

- More than 250 emails sent
- More than **3 million** individual emails to 76,000 alumni
- Regular emails promote Athletics, Bobcat Mentor Network, Homecoming, OUAA Announcements, Reunions, Special Events, Surveys, Travel and Tours, College, School and Department news.
- E-mail inquiries from alumni sent to alumni@ohio.edu **8,100**

BOBCAT PARTNERS

Partnering for Success

AFFINITY PARTNERS

Proceeds generated from affinity programs are used in support of alumni programming and scholarships.

- **Bank of America** – The official affinity credit card partner of the Association.
- **Cheryl & Co.** – Cookie products available only at the Bobcat Store.
- **Collegiate Insurance Resources** – Life and health insurance plans for alumni and their families.
- **Harris Connect** – Publisher of the 2008 Alumni Directory.
- **Herff Jones** – The official class ring partner of the Association.
- **Liberty Mutual** – Provides casualty and personal liability on home and automobile for alumni and their families.
- **Ohio Bureau of Motor Vehicles** – Proceeds from license plate sales are for scholarships.
- **On Campus Marketing (OCM)** – The official diploma frame distributor of the Association.
- **Travel Insurance Services (TIS)** – Optional travel insurance for travelers of OUAA tours program.

BUSINESS PARTNERS

- **Capital Advantage-CapWiz** – Provides communication tool for advocacy program in support of the University.
- **Chappell Studios, Inc.** – Official photographer at commencement.
- **Harris Connect** – Provides on-line community software solutions.
- **International Sports Properties (ISP)** – Access for OUAA promotions at athletic events.
- **Inventure Technologies** – OUAA web design and services.
- **Precision Imprint** – Bobcat Store partner for merchandise and shipping services.

CAMPUS PARTNERS

The Alumni Association's mission offers a variety of support services to departments across campus to help engage alumni. Last year we sent dozens of e-mails and helped plan, organize and publicize over 50 alumni-focused events for our campus partners. We rely on the support and collaboration of the colleges and departments below to make our events and programs a success.

| | |
|--------------------------------------|--|
| Admissions | President's Office |
| Athletics | Pre College |
| Career Services | Printing and Graphic Services |
| College of Arts and Sciences | Residential Life |
| College of Fine Arts | Regional Campuses |
| College of Health and Human Services | Russ College of Engineering and Technology |
| College of Education | Scripps College of Communication |
| College of Osteopathic Medicine | Student Affairs |
| College of Business | University Advancement |
| Cutler Scholars | University College |
| Emeriti Association | University Communication and Marketing |
| Honors Tutorial College | University Events |
| Institutional Research | University Libraries |
| Inter-fraternity Council | University Program Council |
| Kennedy Museum of Art | |
| Multicultural Affairs | |

CHAPTER NETWORKS

NORTHEAST OHIO

Akron Association of OU Women
Jane Bond '68

Akron/Canton Chapter
Greg Landis '93, '95

Greater Cleveland Chapter
Jason Nedley '98

Ohio University Parent's Club of Cleveland
Bob Martin

Ohio University Women's Club
Marcia Day, '70

Youngstown/Warren Chapter
Jan (Valicenti) Williams '73

SOUTHEAST OHIO

Eastern Ohio (Belmont County) Chapter
Terry Lee '72

Southeastern Ohio Chapter
Amy Wells '04

Southern Campus (Ironton) Regional Chapter
Nina Queen '00, '02

NORTHWEST OHIO

Greater Toledo Chapter
Kevin Clingaman '85

SOUTHWEST

Greater Cincinnati Chapter
Abigail Grebe '96

Greater Dayton Chapter
Dave Minniear '00

CENTRAL OHIO

Central Ohio Chapter
Dustin Starkey '98

Fairfield County Chapter
Jenny LaRue '73

NORTHEAST U.S.

Massachusetts Chapter Serving New England
Katie Gillespie '06

Upstate New York Chapter
Erin Quilty '05

Greater Pittsburgh Chapter
Matt Galmoff '05

Metro NY Chapter
Alissa Galford '05

SOUTHEAST U.S.

The Nation's Capital Chapter
Robert Walter '90, '92

Sarasota (Suncoast) Chapter
Michele Tanner '95

Greater Charlotte Chapter
Tony Swegle '05

Greater Raleigh/Durham Chapter
Mike Whitman '01, '03

South Carolina Chapter-Greenville
Jeff Hoffman '99

South Carolina Chapter-Charleston
Holly Fisher '98

Orlando Chapter
Katie Stocz '05

Atlanta Chapter
Katie Jackson '07

Jacksonville Florida Chapter
AJ Vaughan '03

NORTHWEST U.S.

Denver Chapter
JD Kish '76

Idaho Regional Chapter
Julie Fanselow '82

Portland, Oregon Chapter
Jason Kent '94

SOUTHWEST U.S.

Arizona Regional Chapter
Tom Healy '06

Greater Los Angeles Chapter
Gretchen Douglass '98
Jen Jones '98

Austin Chapter
Teresa Szostak '82

Dallas/Fort Worth Chapter
Justin Ryan '00

Houston Chapter
Kathy Bush-Soule '81

MIDWEST U.S.

Chicago Chapter
Gina Merlo '04

Minnesota Chapter
Cliff Ancier '75

St. Louis Chapter
Lynn Raney '84

Indiana Chapter
Patrick McAleer '99

SOCIETIES

Society of Advocates
Meghann McCall

The All Campus Radio Network (ACRN) Alumni Society

Athletic Training Alumni Society
Dr. Andrew Krause

Blue Line Boosters Hockey Society of Alumni and Friends
Marcus Marazon

Cheerleader/Mascot Society of Alumni and Friends
Christy Wyatt

Chinese Alumni Society of Alumni and Friends
Guoxiang Chen

College of Business Society of Alumni and Friends
Jennifer Hall

College of Education Society of Alumni and Friends
Chris Hayward

College of Health and Human Services Society of Alumni and Friends
Joseph Grenert

College of Osteopathic Medicine Society of Alumni and Friends
Jill L. Harman, M.Ed.

Honors Tutorial College Society of Alumni and Friends
Jan Cunningham Hodson

Lesbian, Gay, Bisexual, Transgender Society of Alumni and Friends
Mickey Hart

Marching Band Society of Alumni and Friends
Jennifer Bowie

The Post Alumni Society
Brittany Kress

ROTC Air Force Society of Alumni and Friends
Lt. Col. John Coulter

ROTC Army Society of Alumni and Friends
Jim McVicker

The Sales Centre Alumni Society
Shaun Holloway

School of Music Society of Alumni and Friends
Dr. Louise Steele

School of Hearing, Speech, and Language Sciences Alumni Society
Brooke Hallowell

E.W. Scripps School of Journalism Society of Alumni and Friends
Thomas Hodson

Singing Men of Ohio Society of Alumni and Friends
Aaron James Comstock

Sociology/Criminology Alumni Society
John Jenkins

Sports Administration/Facilities Management Program Society of Alumni and Friends
Jim Kahler

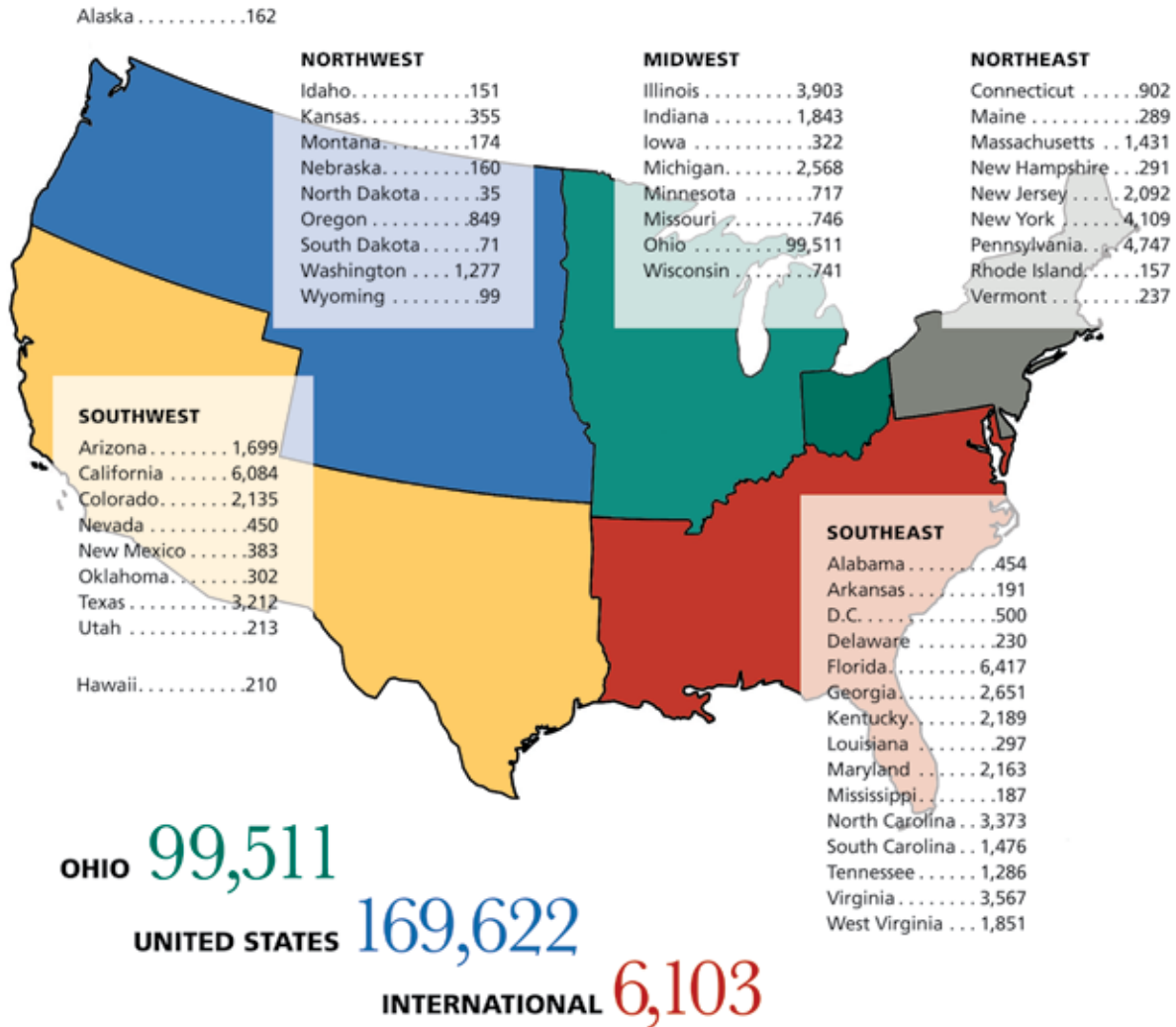
Study Abroad Alumni Society
Catherine Marshall

United Campus Ministry Society of Alumni and Friends
Melissa Wales

Women's Chorale Alumni Society
Laura Dulle

OHIO UNIVERSITY ALUMNI

Throughout the United States and the world



* Numbers do not include the approximately 17,000 alumni for whom we have no addresses.

www.ohioalumni.org • alumni@ohio.edu